

SPORTS GOODS MANUFACTURING FORUM

Industry Meet & National Seminar on
the Manufacturing Techniques

THEME:

"Transforming the
Sports Goods Industry
Through Innovation,
Sustainability & Global
Competitiveness"



19th
AUGUST
2026

Bravura Convention Centre
A part of Bravura Gold Resort & Hotel
Meerut, U.P., India

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SPORTS GOODS MANUFACTURING FORUM 2026

Industry Meet & National Seminar on the Manufacturing Techniques

Theme: "Transforming the Sports Goods Industry Through Innovation, Sustainability & Global Competitiveness"

Sports Goods Manufacturing Forum 2026 will be organized with the primary objective of discussing the latest manufacturing techniques to deliver high-quality and globally competitive products in both national and international markets. The forum will also address key challenges, emerging opportunities, and recent developments in the sports goods industry.

Sports Goods Manufacturing Forum 2026 is a premier platform to connect, collaborate, innovate, and drive the future growth of the sports goods manufacturing industry. The event is scheduled to be held on 19th August 2026 at Bravura Convention Centre, A part of Bravura Gold Resort & Hotel, Meerut, Uttar Pradesh, India, and is expected to host around 500 top industry professionals at this international conference. It will provide an ideal platform for Indian sports goods industry stakeholders to interact with experts, exchange knowledge, explore innovative solutions, and build valuable business connections within the sports and manufacturing ecosystem.

KEY FOCUS AREAS

Sports Equipment Manufacturing & Innovation

Advanced technologies, product development, and next-generation sports equipment manufacturing.

Sportswear & Performance Apparel

Innovations in sportswear design, technical textiles, athleisure, and performance fabrics.

Sports Engineering & Product Design

Sports equipment designing, ergonomics, athlete safety, and engineering advancements.

Export Opportunities & Global Market Access

Strategies to strengthen India's position as a global sports goods manufacturing hub.

Smart Manufacturing & Industry 4.0

Automation, AI, IoT, robotics, and digital transformation in sports manufacturing.

Technical Textiles & Advanced Materials

High-performance materials, lightweight composites, and smart textiles for sports applications.

Sustainability & Circular Economy

Eco-friendly manufacturing practices, recyclable materials, green packaging, and ESG initiatives.

Supply Chain & Logistics Solutions

Smart supply chain management, sourcing strategies, and resilient manufacturing ecosystems.

Investment & Business Growth Opportunities

Emerging market trends, investment prospects, and strategic partnerships.

Sports Quality Standards & Certification

Quality assurance, international standards, testing, and certification requirements.

Wearable Technology & Smart Sports Products

Connected fitness devices, sensors, data analytics, and performance monitoring technologies.

Sports Infrastructure & Equipment Demand

Growing opportunities arising from sports infrastructure development and major sporting events.

Research, Innovation & Product Development

R&D initiatives, product innovation, and collaboration between industry and academia.

MSME Development & Government Initiatives

Government policies, incentives, PLI schemes, skill development, and support for manufacturers.

OBJECTIVES

- To create a unified platform for stakeholders from the sports goods manufacturing industry.
- To discuss and adopt advanced manufacturing techniques for high-quality production.
- To enhance global competitiveness of Indian sports goods in international markets.
- To promote innovation, technology adoption, and modern manufacturing practices.
- To address key industry challenges and explore emerging opportunities.
- To share knowledge on latest trends and developments in the sports goods sector.
- To encourage collaboration between manufacturers, suppliers, exporters, and industry bodies.
- To support MSMEs by connecting them with experts, buyers, and business opportunities.
- To facilitate networking among industry professionals and global experts.
- To promote skill development and capacity building in the manufacturing ecosystem.
- To strengthen India's position as a leading hub for sports goods manufacturing.



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TOPIC

- Future of Sports Goods Manufacturing: Technology, Innovation and Global Market Opportunities"
- Advanced Manufacturing Technologies in Sports Equipment Production
- Building India as a Global Hub for Sports Goods Manufacturing and Exports
- Advancing Sports Manufacturing Through Smart Technologies and Sustainable Practices
- Innovating for Performance: The Next Generation of Sports Equipment and Sportswear Manufacturing
- "Sports Manufacturing 2030: Driving Growth Through Technology, Sustainability and Exports"
- Strengthening India's Sports Goods Ecosystem: Challenges, Opportunities and the Road Ahead"
- From Make in India to Global Markets: Enhancing Competitiveness in Sports Manufacturing
- The Future of Sports Goods Industry: Smart Manufacturing, Sustainable Materials and Digital Transformation"
- Shaping the Future of Sports Manufacturing: Innovation, Quality and Global Partnerships
- Emerging Trends and Business Opportunities in the Global Sports Goods Industry"
- Sports Engineering (Sports Equipment Designing)
- Sports Textiles and Performance Materials Innovation
- Smart Supply Chain Solutions for the Sport Goods Industry.
- Latest innovations and technologies in sportswear manufacturing
- Sustainability and Circular Economy in Sports Manufacturing
- Export Opportunities and Global Market Access for Indian Manufacturers
- Government Policies and Support for the Sports Goods Manufacturing Sector
- Investment and Startup Opportunities in Sports Manufacturing
- Future of Sportswear, Athleisure and Technical Textiles

Who Should Attend?

Manufacturers & Industry

- Sports Equipment Manufacturers
- Sportswear & Activewear Manufacturers
- Sports Textile Manufacturers
- Fitness Equipment Manufacturers
- OEMs & Component Suppliers
- Packaging & Raw Material Suppliers

Business & Trade

- Exporters and Importers of Sports Goods
- Distributors, Dealers & Retailers
- E-commerce Companies & Online Marketplaces
- Brand Owners and Private Label Companies
- Trade Associations and Industry Bodies

Technology & Innovation

- Sports Engineering Companies

- Technology Providers & Automation Solution Companies
- Smart Wearable & IoT Solution Providers
- R&D Institutions and Innovation Centers
- Testing, Certification & Quality Assurance Organizations

Sports Ecosystem

- Sports Federations and Associations
- Professional Sports Clubs and Academies
- Fitness Centers and Gym Chains
- Stadium and Sports Infrastructure Developers
- Event Organizers and Sports Management Companies

Government & Institutions

- Government Ministries and Departments
- Banks

- MSME Development Organizations
- Export Promotion Councils
- Investment Promotion Agencies
- Skill Development Organizations

Academia & Research

- Universities and Technical Institutions
- Sports Science Institutes
- Design and Engineering Colleges
- Researchers and Students in Sports Technology

Investors & Consultants

- Venture Capitalists and Investors
- Business Consultants and Advisors
- Market Research Organizations
- Sustainability and ESG Consultants



WHY SHOULD YOU ATTEND



- **Gain Valuable Industry Insights**
Stay updated on the latest trends, technologies, and innovations shaping the future of the sports goods manufacturing industry.
- **Network with Industry Leaders**
Connect with manufacturers, exporters, brands, retailers, policymakers, investors, and technology providers from across the sports ecosystem.
- **Explore Business Opportunities**
Identify new markets, potential customers, strategic partnerships, and business expansion opportunities.
- **Discover Advanced Manufacturing Technologies**
Learn about automation, AI, smart manufacturing, sports engineering, and next-generation production techniques.
- **Enhance Export Potential**
Understand global market trends, export strategies, international standards, and opportunities for Indian manufacturers.
- **Learn from Industry Experts**
Gain insights from thought leaders, industry veterans, researchers, and policymakers through expert-led sessions and panel discussions.
- **Understand Sustainability Trends**
Explore sustainable manufacturing practices, eco-friendly materials, recyclable packaging, and ESG initiatives.
- **Stay Competitive in a Changing Market**
Understand evolving consumer preferences, digital transformation, and emerging trends in sports products and sportswear.
- **Explore Innovation in Sports Textiles & Wearables**
Discover advancements in technical textiles, smart fabrics, wearable technologies, and performance-enhancing products.
- **Access Policy & Government Support Information**
Learn about government initiatives, MSME support schemes, investment opportunities, and industry development programs.
- **Build Strategic Collaborations**
Engage with industry associations, academic institutions, R&D organizations, and potential technology partners.
- **Strengthen Brand Visibility & Market Presence**
Position your organization at the forefront of India's rapidly growing sports manufacturing sector.
- **Connect with Industry Leaders:** Network with leading manufacturers, brands, exporters, distributors, policymakers, and technology providers from the sports industry.
- **Explore Emerging Market Opportunities:** Gain insights into the latest trends, growth sectors, and business opportunities in the global sports goods market.
- **Discover Innovative Technologies:** Learn about advanced manufacturing technologies, smart sports equipment, automation, AI, and sustainable production practices.
- **Expand Business Partnerships:** Meet potential buyers, investors, suppliers, OEMs, and channel partners to develop strategic collaborations.
- **Enhance Export Opportunities:** Understand international market requirements, export strategies, and opportunities for Indian sports goods manufacturers.
- **Gain Industry Knowledge:** Attend expert-led sessions on sports engineering, technical textiles, product innovation, and market developments.
- **Stay Ahead of Industry Trends:** Explore innovations in sportswear, performance materials, wearable technologies, and digital transformation.
- **Learn About Government Policies & Support:** Understand schemes, incentives, MSME support, and policy initiatives benefiting the sports manufacturing sector.
- **Understand Sustainability Practices:** Discover eco-friendly manufacturing methods, recyclable materials, and circular economy approaches in sports production.
- **Generate New Business Leads:** Connect directly with decision-makers and identify new customers and business opportunities.
- **Strengthen Industry Collaboration:** Exchange ideas and best practices with industry experts, associations, academia, and sports organizations.





Sport India Foundation is a registered nonprofit organization with the primary objective of making India a significant player in the world of sports. The mission and vision of the foundation are to promote, encourage and create awareness about Sports, Health and Fitness, and to develop a competitive as well as motivating attitude towards the development of sports in India.



Indian Exhibition Services (IES) is a leading exhibition organizing company in India, actively involved for several years in creating strong business platforms through B2B exhibitions, seminars, conferences, buyer-seller meetings, and other trade promotion activities.

We have been continuously engaged in the development of MSMEs, providing effective business promotion platforms for small-scale industries to showcase and promote their products. Our core objective is to create a strong bridge between buyers and suppliers within the MSME ecosystem, enabling sustainable business growth and long-term partnerships.

The core strength of Indian Exhibition Services lies in acting as a reliable connector between buyers and sellers. Every event organized by IES has been a resounding success, aligned with our commitment to maintaining international standards in delivering high-quality, professionally managed, and value-added exhibitions and events.

In addition, IES actively works with corporates and large industries, offering powerful trade exhibition platforms to promote their products, strengthen brand value, and accelerate business growth through well-curated industry-focused events.

MEDIA SUPPORTS



EVENT LISTING PARTNER



INDUSTRY SUPPORT



Indian Exhibition Services

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