

# SPORTS INDIA CONFERENCE & AWARDS 2026

**"Vision 2036: Powering India's Rise as a  
Global Sporting Superpower"**

**Conference Theme**

**Integrating Education, Industry  
& Innovation for Global Sports  
Leadership**



**21 August, 2026**

**10 AM - 06 PM**

**BHARAT MANDAPAM, PRAGATI MAIDAN, NEW DELHI, INDIA**



**PHYSICAL EDUCATION  
FOUNDATION OF INDIA**  
NATIONAL SPORTS PROMOTION ORGANIZATION



## Conference Theme

The **Sport India Conference 2026** arrives at a pivotal moment in the nation's history. As India prepares to bid for and host the world's largest global sporting events over the next decade, the focus shifts from participation to leadership.

Scheduled to be held at the iconic **Bharat Mandapam**, this **national-level conference** serves as the ultimate convergence point for policymakers, industry titans, and physical education and sports professionals. Our mission is to bridge the gap between industrial commercialization and the educational foundations required to sustain India's rise as a global sporting superpower.

## CORE THEME

**"VISION 2036: INTEGRATING SPORTS SCIENCE, PHYSICAL EDUCATION, AND INDUSTRIAL INNOVATION FOR GLOBAL HOSTING READINESS."**

### Digital Transformation & AI

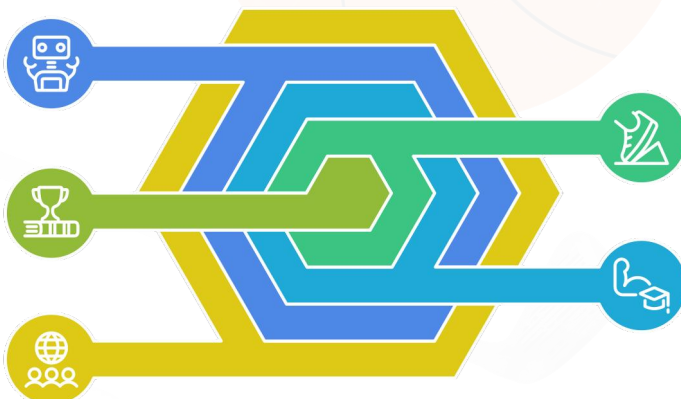
Enhancing sports with  
technology

### Elite Success

Achieving peak performance  
and recognition

### Global Event Leadership

Building sustainable sports  
infrastructure



### PE to Podium Excellence

Strengthening talent pipeline

### Sports Industry & Education

Bridging academia and  
industry







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## Refined & Impactful Sub-Themes

Global Event Leadership  
& Infrastructure  
Excellence

From Physical Education  
to Podium Excellence

Sports Industry &  
Education Convergence

Digital Transformation,  
AI & Sports  
Technology

Unlocking the Sports  
Economy

Indigenous Sports to  
Global Leagues

Sports Science,  
Research & Innovation  
Ecosystem

Public-Private  
Partnerships for Sports  
Development

Sports Diplomacy,  
Tourism & Global  
Positioning

Grassroots to High-  
Performance  
Pathways

Capacity Building &  
Future Workforce in  
Sports

Inclusive & Accessible  
Sports Ecosystem



## Unveiling the Dimensions of Sport India 2026

### Panel Discussions

Debates on bridging  
academic research and  
industrial needs.

### Policymakers Dialogue 2026

Leading policymakers  
discuss the "Unified  
National Sports Roadmap."



### Sport India Awards 2026

Gala ceremony recognizing  
achievements in sports and  
physical education.



### Keynote Sessions

Global sports federation  
heads and CEOs share  
insights.



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## WHO SHOULD ATTEND?

### Sports Tech Entrepreneurs & Startup Founders

Drive technological advancements and create innovative sports solutions.

### Marketing, Branding, and Sponsorship Professionals

Enhance the visibility and financial sustainability of sports entities.

### Physical Education Directors & Academic Researchers

Advance sports knowledge and promote physical activity in educational settings.

### Government Policymakers & Sports Administrators

Shape the future of sports through effective policies and management.

### Stadium Architects & Infrastructure Developers

Design and build state-of-the-art sports facilities.

### High-Performance Coaches & Sports Scientists

Optimize athlete performance and well-being through scientific methods.



## SPONSORSHIP OPPORTUNITIES

Align your brand with the future of Indian sports. All sponsors benefit from visibility during the **three-day Sport India Expo** and the **high-profile Conference and Awards**.

### Title Sponsor / "Presented By"

**Investment: INR 10,00,000**

#### Benefits:

- **Exhibition Space:** Complimentary 18 Sq. mt. Prime Stall in Sport India Expo (20–22 AUGUST).
- **Stage Representation:** Exclusive brand representation on stage during the Inauguration Ceremony and the Sport India Awards.
- **On-Site Branding:** Top-tier logo placement on all venue backdrops, entry gates, and delegate badges.
- **Digital Reach:** Dedicated social media spotlight posts and logo inclusion in all emailer campaigns.
- **Thought Leadership:** Opportunity to deliver a 10-minute keynote address to the delegation.







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## Co-Sponsor / "Powered By"

**Investment: INR 7,00,000**

### Benefits:

- **Exhibition Space:** Complimentary 12 Sq. mt. Stall in Sport India Expo.
- **Stage Representation:** Brand representative invited on stage during a key segment of the Sport India Awards.
- **Venue Branding:** Strategic logo placement across conference signage and registration desks.
- **Social Media:** Mention in all promotional countdowns and event highlight videos.

## Associate Partners

**Investment: INR 5,00,000**

*(Limited to 5 Partners: Technology | Education | High-Performance Nutrition | Sports Apparel | Infrastructure)*

### Benefits:

- **Exhibition Space:** Complimentary 09 Sq. mt. Stall in Sport India Expo.
- **Branding:** Logo placement on the "Partners" wall and conference collateral.
- **Social Media:** Targeted mentions highlighting the partner's specific category (e.g., "Official Tech Partner").
- **Reporting:** Exclusive brand mention and feature in the Post-Event Report distributed to 50,000+ industry stakeholders.







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## Glimpses From The Previous Edition







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## ORGANIZERS

### **Physical Education Foundation of India (PEFI)**

A National Sports Promotion Organization recognized by the Ministry of Youth Affairs and Sports, dedicated to the professionalization of physical education.

### **Indian Exhibition Services (IES)**

India's leading organizer of trade promotion activities and B2B exhibitions.

### **Sport India Foundation**

A non-profit committed to creating a competitive and motivating environment for Indian athletes.



## CONTACT FOR NOMINATIONS & QUERIES

### **Physical Education Foundation of India / Sport India Foundation**

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**Note:** Paper abstracts for 2026 must be submitted by 15th July 2026 to be published only in E- Proceedings of the conference